

CONTACT INFORMATION

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PORTFOLIO

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EDUCATION

VIRGINIA TECH

August 2016- May 2020
Bachelor of Fine Arts in Graphic Design
Bachelor of Science in Psychology
Minor in Art History
Cumulative GPA: 3.83
Summa Cum Laude

SKILLS SUMMARY

SOFTWARE

Adobe Audition
Adobe AfterEffects
Adobe Dreamweaver (HTML & CSS)
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Adobe Photoshop
Adobe Premier Pro
Adobe XD
BannerSnack
Figma
Invision
Microsoft Office Suite

SKILLS

App Design
Branding
Layout Design
Logo Design
Motion Graphics
Research
UX/UI Design
Wire-framing & User-flow Mapping
Web Design

ACHIEVEMENTS

AIGA Flux 2017 Winner (Wrap Magazine | Publication)
Adobe Design Award Top Talent (Legend Airline | Branding)
AIGA Flux 2019 Winner (Night Games | Identity)
AIGA Flux 2019 Competition Winner (Sapling | UX/UI)
Best Innovative Use Award Winner from DSVC National Student Show & Conference 2019 (Night Games | Branding)
2020 Silver ADDY Winner (Sapling | UX/UI)
2021 Gold Indigo Award (Sapling | Website Design)
2021 Bronze Indigo Award (Night Games | Mobile App)

WORK EXPERIENCE

AKQA, ATLANTA, GA

● DESIGNER | NOV 2022 – PRESENT

Effectively presenting work, both internally and externally, providing rationale, thought process, challenges, and recommendations for work. Developing clean and organized deliverables tailored to project needs. Contributing to the role of form in the team's creation of brand or customer experiences. Stepping in as more of a leader on various projects.

● ASSOCIATE DESIGNER | SEPT 2021 – NOV 2022

Contributed to project artifacts such as: concept boards, style tiles, prototypes, story boards, motion studies, and client presentations. Worked closely with the PMs, product managers, accounts persons and collaborated with fellow designers and design leadership. Worked on communicating the rationale and thought process of my work to coworkers as well as clients.

CRAFT MEDIA DIGITAL, WASHINGTON D.C.

● GRAPHIC DESIGNER | JAN 2021 – SEPT 2021

Worked closely with our Art Director, fellow designers, account teams and CRAFT's leadership to help concept and create designs. Creating designs from concept to completion, including websites, email marketing, digital advertising, social media, promotional materials, new business proposals and CRAFT marketing materials.

SS & CO MEDIA LLC, WASHINGTON D.C.

● GRAPHIC DESIGNER & COPYWRITER | DEC 2020 – SEPT 2021

Worked with 10+ clients on their social media campaigns, creating social graphics and videos. Worked on continuing the brands voice through copywriting and creating captions for each social media account.

GO BIG MEDIA INC, ALEXANDRIA, VA

● GRAPHIC DESIGNER | JULY 2020 – NOV 2020

Worked as the lead designer for 7 political campaigns. Responsible for improving upon/developing brands through social media, logo design, motion graphics, print and web design. Collaborated with the video team and the Director of Animation on ad production & storyboarding.

JOBA DESIGN, BLACKSBURG, VA

● GRAPHIC DESIGN INTERN | SEPT 2019 – MAY 2020

Responsible for developing logos, animations, branding material, and web designs for local Blacksburg businesses. Worked on the branding of 7 clients, including logos, social media campaigns and print materials.